

School of Business

MSc International Management
MSc Leadership and Strategic Management
BA (Hons) International Management
BA (Hons) International Finance and Business Accounting
Foundation Diploma in Business
ACCA Accounting Exam Preparation
CIMA/CGMA Accounting Exam Preparation

PRAGUECITYUNIVERSITY

School of Business

* Programme content is accurate at the time of printing (September 2023). Due to continuous development, it may be subject to change. All pictures in this brochure are of PCU students, lecturers, partner events and our facilities. No stock photos are used.

At the School of Business, our faculty deliver teaching and learning in small groups and provide not only grades but continuous feedback. We believe in learning by experience, so we bring employers from our industry network directly into the classroom to speak about their work, and to assign real-life projects for students to deliver on.

The School of Business lecturers also bring a deep understanding of business to all areas of their teaching including strategic management and leadership, marketing, human resources management, business accounting, fintech and finance.

Our students enjoy a multicultural and multidisciplinary environment that replicates an international workplace and represent a mix of recent high school graduates, small business owners, working professionals and entrepreneurs who all bring their unique and individual experiences into the classroom.

All programmes are also available for distance learning, providing maximum flexibility, regardless of location, to balance work and study.

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EDUCATION BEYOND THE CLASSROOM



“Outside of the classroom our students have the opportunity to work with faculty on research projects and to participate and present at School of Business international conferences. In addition, our Master Speaker Lecture Series expands on key concepts presented in the classroom and our Business Plus programme selects students for external partner events that offer additional insight into industries and valuable networking opportunities with business leaders.

Dr. Stefano Cavagnetto, Ph.D.
Dean of the School of Business
and Honorary Professor of Teesside University

PCU Industry Network

We partner with local and international businesses who share our approach to business and education. Leading figures from industry are regularly invited into the classroom as guest speakers, and to run workshops using real-life case studies that give students insight into the world of professional work. These important connections prepare students for the challenges of the rapidly changing world of business. And of course, our partners are ready to support students with internships as well as part-time or full-time career opportunities.

In addition, PCU has an Industry Advisory Council comprised of select organisations who regularly meet with faculty to help shape and contribute to the existing educational programmes and curricula offered at all levels.



Business Plus

Our university is a member of key International Chambers of Commerce and Professional Associations in the Czech Republic. The aim is to create opportunities for students and faculty to connect directly with working professionals.

The Business Plus initiative extends partner event invitations to motivated students who are selected by faculty to attend business briefings, seminars and lectures, to impart insight and the chance to meet influential leaders.

For the School of Business faculty, meeting with key business leaders allows them to hear first-hand the opportunities and challenges that businesses and their employees are facing. As a result, we understand businesses needs and can develop relevant programme content, shaping graduates who are ready for contemporary business environments.

Master Speaker Series

Our Master Speaker Series features outstanding local and international leaders from business, economics, politics and more. Lectures are designed to highlight and support key concepts from the programmes. Even more importantly, students have the opportunity to engage with speakers who offer inspiration and motivation for dissertations and future career directions.



Research & Practice

Universities are places where new ideas are generated, arguments formulated and complex questions debated. In turn, these ideas find their way into creative projects and research, enriching the educational experience.

Lecturers are engaged in ongoing research to find answers and solutions, many under the framework of the United Nations Sustainable Development goals (SDG). Their work is often funded by educational and governmental grants and several faculty members are on editorial boards of international Journals and are regularly indexed in Scopus and Web of Science (WoS) databases.

Our students benefit from a faculty with a reputation for writing and research as their work influences and inspires students to think beyond what is already known. Students can also participate and contribute to research, conference presentations, teaching and programme development, further enhancing their level of knowledge and skills.



Some of the most recent achievements in research, practice and initiatives have been:

- **Visegrad Project, Building International Bridges.** The School of Business, in collaboration with the Centre for International Relations Foundation in Poland, the Ukrainian Center of the Future in Ukraine, and the Ukrainian House Žilina in Slovakia, received a Visegrad grant in 2023. As a result the School of Business will be actively involved in developing training courses and lectures focused on Business Strategies for NGOs in Ukraine and Visegrad countries.
- **Joint Research Seminar series with Teesside University International Business School** a platform for knowledge exchange and sharing of research.
- **Publications** on intellectual capital, corporate transparency, sustainable finance, corporate governance and banking published and indexed in Scopus and Web of Science (WoS) databases. Areas of research include Sustainable Development Goals, Intellectual Capital, Collaborative Trust relating to contract lifecycle management (CLM) processes in supply chains, Human Resources Management, Business Models in Economics of Culture, Cryptocurrencies, Corporate Governance in the Financial sector, Corporate Social Responsibilities and Business Ethics.
- **Regular participation in international conferences** with research work presented.
- **CSR project with Unibail-Rodamco-Westfield (URW)** the development and delivery of a business skills programme for long-term unemployed.

Centre for Research and Interdisciplinary Studies

The School of Business research and activities outside of the classroom fall under the umbrella of the University's Centre for Research and Interdisciplinary Studies (CRIS). CRIS is responsible for arranging conferences and seminars, as well as an academic bulletin showcasing current research by the PCU academic community including students.

Foundation Diploma in Business



- DISCOVER TALENTS AND INTERESTS BY EXPLORING, EXPERIENCING AND COLLABORATING WITH CLASSMATES
- ENHANCE BUSINESS SKILLS THROUGH PRACTICAL HANDS-ON PROJECTS
- DEVELOP CRITICAL THINKING, ACADEMIC WRITING, RESEARCH AND TIME MANAGEMENT SKILLS
- ENJOY SMALL CLASS SIZES WITH FOCUSSED ACADEMIC SUPPORT FROM LECTURERS AND TUTORS
- IMPROVE READING, WRITING AND DEBATING SKILLS RELATED TO YOUR SUBJECT AREAS
- ENHANCE EMPLOYABILITY PROSPECTS BY DEVELOPING SOFT SKILLS
- ATTEND REGULAR SEMINARS, WORKSHOPS AND GUEST SPEAKERS AS PART OF OUR MASTER SPEAKER SERIES

This exploratory year is designed to help students improve their skills and qualifications, and to identify areas of business that best suit a student's talents and interests. It is an ideal lead-in to PCU's Business Bachelor's degrees. The diploma is an entry route for students who do not yet have the standard qualifications for higher level study..

Over the course of one year, students are introduced to a wide range of topics, including management skills, marketing, HR, finance, and event management. Content is delivered in an engaging, interactive way, using project-based teaching methods. Continuous tutorial support, including assistance with academic writing, fully prepares students for future studies.

Students have the choice to study in person in Prague, or earn their diploma through distance learning. Delivered online through our Digital Campus, students follow live lessons on Zoom and receive all recordings and have access to digital resources.

The Foundation Diploma programme is continuously updated and enhanced, ensuring that it remains progressive and relevant. Students who successfully complete the Foundation programme are awarded the BTEC International Level 3 Diploma in Business (the equivalent of two British A-levels).

On completion, the diploma offers a clear pathway into the BA (Hons) in International Management, or BA (Hons) in International Finance & Business Accounting. If students prefer to explore a different subject area, skills gained in this year should also allow transfer to Bachelor's level programmes in other PCU Schools.

“

I've always enjoyed playing with numbers so after high school I decided to look at combining this with business. Initially I was interested in International Management but the financial classes in my Foundation year made me realise that I really enjoyed this part. I then chose to study BA (Hons) International Finance and Business Accounting. So slowly I've started to grow into a career where I can play with numbers.

Juan Jose Navarro Trujillo,
United Arab Emirates



1 year
Start in September
or February

Distance Learning
available!

Semester 1

- Exploring Business
- Human Resources
- Business Ethics
- Business Finance
- Principles of Management
- Professional & Academic Writing Skills for Business

Semester 2

- International Business
- Digital Marketing
- Managing an Event
- Research and Plan a Marketing Campaign
- Business Decision Making
- Professional & Academic Writing Skills for Business

BA (Hons) International Management



- ACQUIRE MANAGEMENT SKILLS RELEVANT TO THE CONTEMPORARY BUSINESS WORLD
- GAIN PROFESSIONAL SKILLS IN NEGOTIATION, TEAMWORK, LEADERSHIP AND MANAGEMENT
- LEARN, COOPERATE AND WORK WITH INTERNATIONAL COMPANIES, INCLUDING OPPORTUNITIES FOR INTERNSHIPS
- ENJOY SMALL CLASS SIZES WITH FOCUSSED ACADEMIC SUPPORT FROM LECTURERS AND TUTORS
- BUILD A SOLID ACADEMIC FOUNDATION THAT CAN BE FOLLOWED BY EARNING YOUR MASTER’S; GRADUATE WITH BOTH DEGREES IN FOUR YEARS OF STUDY
- TAKE ADVANTAGE OF EXAM EXEMPTIONS FOR CIMA/CGMA PROFESSIONAL ACCOUNTING QUALIFICATIONS (SEE PAGE 16)
- ATTEND REGULAR SEMINARS, WORKSHOPS AND GUEST SPEAKERS AS PART OF OUR MASTER SPEAKER SERIES
- EXPLORE ENTREPRENEURIAL AND NEW BUSINESS OPPORTUNITIES, OR DIVERSE CAREER DIRECTIONS IN INTERNATIONAL BUSINESS AND SMALL & MEDIUM SIZED ENTERPRISES

The International Management programme is designed to equip students with a progressive knowledge base and a broad range of skills, along with an understanding of the forces and complexities which drive modern international business.

The highly practical nature of this programme, delivered in consultation with local industry partners, allows students to gain experience and skills by participating in case studies, workshops and group work on actual client briefs, replicating real-life work scenarios.

Subjects such as negotiation, teamwork, leadership and management develop both confidence and a sense of value. In this way, the programme not only advances career prospects, but also builds awareness of a student’s contribution to wider society.

Students have the choice to study either full-time (two semesters per year for three years), or through distance learning (eight semesters over three years), a programme specifically tailored for those already working professionally. Additionally, exam exemptions for the Chartered Institute of Management Accountants (CIMA/CGMA) are awarded upon graduation, and students can continue studying towards this prestigious certification.

Graduates typically go on to work for global businesses ranging from Fortune 500 companies to Non-Governmental Organizations. Others take the entrepreneurial route and set up their own businesses.



“Prague City University was the kick-start to my amazing marketing career. It allowed me to pursue my dream job in FMCG, and today, I lead a team in charge of the top marketing campaigns in the Czech Republic. My quality education gave me confidence and a solid foundation for the future. What I really appreciated is that we did not only cover theory, but we had the chance to work on real-life projects. I would recommend the university a million times.

Kateřina Hašková,
Czech Republic

3 years
Start in September
or February

Distance Learning
available!

- Year 1**
- Issues in the Contemporary Business Environment
 - Contemporary Marketing Practices
 - Employee Management
 - Financial Accounting and Reporting
 - Business Project Management
 - Management Accounting

- Year 2**
- Statistics for Business Decision Making
 - Business Law and Ethics
 - Economics and International Business Strategy
 - Digital Marketing and New Technologies
 - Global Business Environment
 - Understanding and Leading Change

- Year 3**
- Undergraduate Business Research Methods
 - New Challenges in Business Management
 - Global Trade and Business Economics
 - Finance and International Financial Markets
 - Undergraduate Business Research Project

BA (Hons) International Finance and Business Accounting



- GAIN RELEVANT ACCOUNTANCY AND FINANCE SKILLS REQUIRED IN LOCAL AND INTERNATIONAL BUSINESS
- INVESTIGATE NEW TECHNOLOGIES SUCH AS BUSINESS FIN-TECH SYSTEMS AND CRYPTOCURRENCIES
- LEARN INVALUABLE PROFESSIONAL SKILLS IN NEGOTIATION, TEAMWORK, LEADERSHIP AND INTERNATIONAL BUSINESS MANAGEMENT
- COOPERATE AND WORK WITH INTERNATIONAL COMPANIES, INCLUDING OPPORTUNITIES FOR INTERNSHIPS
- ENJOY SMALL CLASS SIZES WITH FOCUSSED ACADEMIC SUPPORT FROM LECTURERS AND TUTORS
- BUILD A SOLID ACADEMIC FOUNDATION THAT CAN BE FOLLOWED BY FURTHER POSTGRADUATE STUDIES
- JOIN PROFESSIONAL ACCOUNTANCY ASSOCIATIONS CIMA/CGMA AND ACCA AND TAKE ADVANTAGE OF EXAM EXEMPTIONS (SEE PAGE16)
- ATTEND REGULAR SEMINARS, WORKSHOPS AND GUEST SPEAKERS AS PART OF OUR MASTER SPEAKER SERIES

The International Finance and Business Accounting programme provides the practical and theoretical skills for students to pursue a wide range of careers in the fields of Accounting, Finance, Business Management and Entrepreneurship.

This highly practical syllabus featuring real-life projects and case studies equips students with the experience, skills and confidence to make strategic decisions in a business environment. The programme is specifically designed to encompass new developments such as fintech, and their application to finance and accounting.

There is the choice to study either full-time (two semesters per year for three years), or through distance learning (eight semesters over three years) designed for those who are already working professionally).

A specific benefit of this programme is the option to register with the Association of Chartered Certified Accountants (ACCA) or the Chartered Institute of Management Accountants/Chartered Global Management Accountants (CIMA/CGMA) and qualify for generous exam exemptions for each association's professional qualifications. This offer can be taken up after graduation, or, in the case of ACCA Fast Track, even during studies. Individual support is also available from ACCA and CIMA/CGMA ambassadors connected to PCU.

“

The knowledge I gained really helped me to understand how businesses work and how decision making is directly related to finance and accounting. Furthermore, with CIMA/CGMA added to my degree a whole new world of information opened up to me. Towards the end of my Bachelor's I was privileged to be accepted into the Global Finance Rotation Program at SAP Czech Republic and now work across many different departments allowing me to further explore my passion for finance.”

**Arulan Reddy,
United Arab Emirates**



3 years
Start in September
or February

Distance Learning
available!

Year 1

- Issues in the Contemporary Business Environment
- Contemporary Marketing Practices
- Employee Management
- Financial Accounting and Reporting
- Business Project Management
- Management Accounting

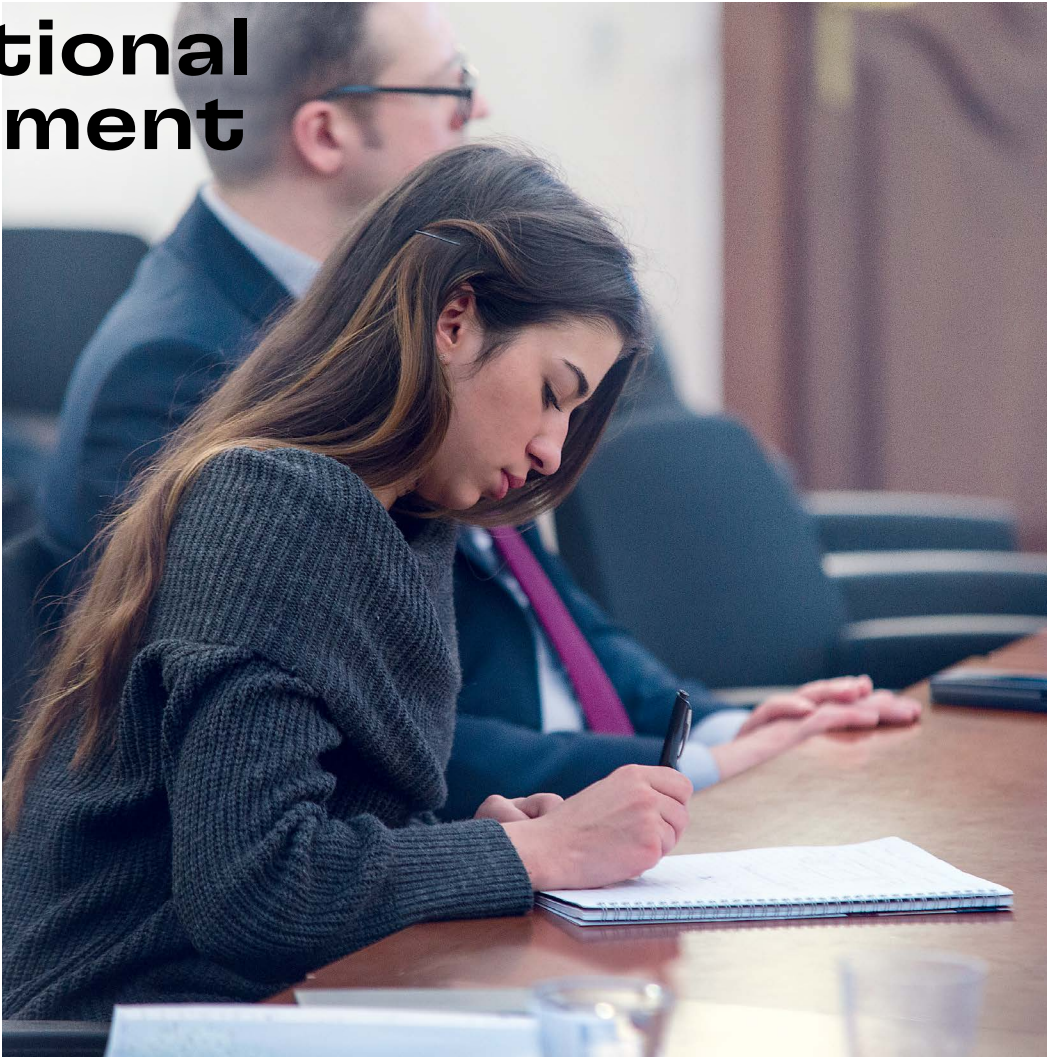
Year 2

- Statistics for Business Decision Making
- Business Fin-Tech Systems
- Economics and International Business
- Operations and Supply Chain
- Advanced Management Accounting
- Financial Management

Year 3

- Undergraduate Business Research Methods
- Advanced Financial Accounting
- Ethical Frameworks & International Corporate Governance
- Finance and International Financial Markets
- Undergraduate Finance & Accounting Project

MSc International Management



- LEARN FROM LEADING ACADEMICS AND BUSINESS PRACTITIONERS AND GAIN A BROAD PERSPECTIVE ON CURRENT LEADERSHIP AND MANAGEMENT PRACTICE
- DEVELOP AND APPLY AN UNDERSTANDING OF BUSINESS AND MANAGEMENT TO COMPLEX ISSUES. LEARN TO WORK BOTH SYSTEMATICALLY AND CREATIVELY
- ENGAGE WITH OUR HIGHLY REGARDED INDUSTRY NETWORK PARTNERS AND GUEST LECTURERS
- HAVE THE OPPORTUNITY TO PUBLISH YOUR BEST WORK IN OUR CRIS BULLETIN, PROVIDING INVALUABLE RECOGNITION IN INTERNATIONAL BUSINESS AND ECONOMICS JOURNALS
- EXTEND YOUR LOCAL AND INTERNATIONAL NETWORKS AND SET A CAREER PATH FOR CONTRIBUTING TO BUSINESS AND SOCIETY AS A WHOLE
- TAKE ADVANTAGE OF EXAM EXEMPTIONS FOR CIMA/CGMA PROFESSIONAL QUALIFICATIONS (SEE PAGE 16)
- ENJOY REGULAR SEMINARS, WORKSHOPS AND GUEST SPEAKERS AT OUR MASTER SPEAKER SERIES

The MSc International Management programme encourages deep investigation of contemporary management practices, leadership, strategy, marketing, finance and entrepreneurship. This internationally-recognised degree is designed to instill confidence and develop a student's potential to take their career to senior management level and beyond.

This programme is ideal for those who enjoy the challenge of working in rapidly-changing organisations and have an intellectual curiosity and ability for complex analysis.

New business skills and experience are gained by undertaking real-life projects and case studies; and students are encouraged to develop advanced interpersonal skills to meet the high expectations of global working environments. The programme presents continuous opportunities to network with peers, academic staff and industry professionals, who advise and participate in class sessions. The core of the programme is a dissertation project, focused on an industry and topic of particular interest and relevance.

Additionally, Master's gateway exams are available (in lieu of the majority of lower-tier exams) which offer a fast-track to the prestigious professional qualification, offered by the Chartered Institute of Management Accountants/Chartered Global Management Accountants (CIMA/CGMA).

Designed for working professionals and recent graduates who aspire to advanced qualifications, the programme is offered in both Intensive (12 to 18 months) and Standard (24 to 30 months) formats with evening and weekend classes providing the flexibility needed to successfully balance work and study. Alternatively, students can chose to study through distance learning.



“By combining the theory from my Master's studies with real practice in the workplace, I became so much stronger and aware of what was going on in all aspects professionally. The programme extended my knowledge of business as it covered many areas. It gave me a point of synergy to carry forward, both at work and while studying.

Charlie Pimenta, France

12-18 Intensive Format
months

24-30 Standard Format
months

Distance Learning available!

Semester 1

- Postgraduate Business Research
- Methods
- Managing People in Global Organisations
- Sustainable Leadership

Semester 2

- Managing Operations and Finance
- Strategic Management in an International Context
- Global Business Environment: Management and the Economy

Semester 3

- Dissertation: Business Project

The above details the Intensive Format study option. If studying Standard Format, modules are spread over 4 semesters, plus your dissertation.

MSc Leadership and Strategic Management



- GAIN SPECIALIST LEADERSHIP AND STRATEGIC MANAGEMENT SKILLS SPECIFICALLY DEVELOPED IN RESPONSE TO INDUSTRY NEEDS
- PROFESSIONAL SKILLS IN NEGOTIATION, TEAMWORK, LEADERSHIP AND MANAGEMENT WITH CONSIDERATION TO CULTURAL VARIATIONS ENCOUNTERED IN GLOBAL BUSINESSES
- ENHANCE AND DEVELOP YOUR CAREER TO ACHIEVE A SENIOR MANAGEMENT ROLE
- REFLECT ON YOUR WORK-BASED PERFORMANCE AND DEVELOPMENT AND IMPLEMENT NEW LEARNING INTO YOUR WORKPLACE
- COOPERATE ON INTERNATIONAL PROJECTS DURING STUDIES
- ENGAGE WITH OUR HIGHLY REGARDED INDUSTRY NETWORK PARTNERS AND GUEST LECTURERS
- HAVE THE OPPORTUNITY TO PUBLISH YOUR BEST WORK IN OUR CRIS BULLETIN, PROVIDING INVALUABLE RECOGNITION IN INTERNATIONAL BUSINESS AND ECONOMICS JOURNALS
- EXTEND YOUR LOCAL AND INTERNATIONAL NETWORKS AND SET A CAREER PATH FOR CONTRIBUTING TO BUSINESS AND SOCIETY AS A WHOLE
- ENJOY REGULAR SEMINARS, WORKSHOPS AND GUEST SPEAKERS AT OUR MASTER SPEAKER SERIES

The MSc Leadership and Strategic Management programme provides an innovative one-year business education that examines and reviews diverse leadership roles and responsibilities. It is designed to give working professionals invaluable insight into leadership styles and strategic thinking in the managerial field.

12-18 months Start in September or February

Distance Learning only

This programme is specifically designed for working professionals who aspire to managerial and leadership roles, or those who are already at an executive level and would like to formalise their qualifications and apply their experience in an educational context and develop further.

Students examine the principles of strategic management and successful implementation in businesses and gain a deep understanding of leadership and ethics across cultural contexts and how these factors impact employee management and strategic decision-making.

This Industry-integrated programme requires students to incorporate their professional work into their learning. It offers a unique opportunity to thoroughly analyse and contemplate on work performance and practices leading to new solutions that can be applied within a student's organisation.

The degree can be completed over three semesters including the dissertation, with online evening and weekend classes providing the flexibility needed to successfully balance both work and study.

“

The programme was exactly in line with my desire to constantly improve and excel in my career. It is well structured and emphasises the practical application of learning into the workplace which has allowed me to think both conceptually and practically, on the issues that I face every day.

Pavel Los, Czech Republic



Semester 1

- Business Research Methods
- Global Leadership Challenges
- Work Based Portfolio (start)

Semester 2

- Strategic Management for the Global Environment
- Challenges of Globalisation
- Work Based Portfolio (complete)
- Dissertation (start)

Semester 3

- Dissertation (complete)

ACCA Professional Qualification

The Association of Chartered Certified Accountants (ACCA) qualification provides practical skills that gives students a clear advantage in the rapidly changing field of finance and accounting. ACCA members are viewed as world-class experts in accounting and their knowledge is valued. PCU offers teaching and examination preparation for all ACCA applied knowledge and strategic professional stages.

Flexible teaching is arranged in consultation with the student and taught by fully-qualified lecturers. Content is delivered either in-person over weekends, during the working week or online. PCU also offers intensive revision courses which usually take place the week before exams.



I wanted to advance in my accounting career and ACCA felt like the natural path to follow. I studied accounting in my home country of Finland, but now I work in international accounting in Prague. I had an online coach at PCU which was definitely what I needed to move forward. The coach puts a little pressure on me and kept me motivated with my studies. ACCA can be quite tricky so it's good to have someone who can help and support when needed. I have also had very valuable hints on study and exam techniques, and some good tips for the exams.

Martina Berglund,
Finland



CIMA/CGMA Professional Qualification

The Chartered Institute of Management Accountants/ Chartered Global Management Accountants (CIMA/CGMA) qualification offers a blend of management accounting, financial accounting and business-focused subjects that produce confident Management Accountants who can lead organisations.

PCU is CIMA's registered learning provider for the Czech Republic offering the CGMA Finance Leadership Programmes (FLP) three levels; Operational, Management and Strategic, and three pillars; Enterprise, Performance and Financial. FLP is a self-guided online programme that uses real-world case simulations to develop the entrepreneurial skill set and mindset needed. Lecturers are qualified and experienced in teaching the CIMA syllabus and exam preparation. Teaching and revision courses are arranged in consultation with the student and delivered either in-person or online. Intensive revision courses are also available.



CIMA is a proven qualification attracting people who wish to be highly skilled practitioners in Management Accounting. Finance is the main driver that makes business function, so CIMA studies are very relevant to the changing business environment. I learnt new technologies such as Blockchain and Machine Learning, along with the skills required for joining the Association of International Certified Professional Accountants.

Elvira Akimova,
Kazakhstan



Collaborating with Industry Partners

Our Industry Network facilitates connections between external organisations, fostering meaningful collaborations between employees, academics, and institutions, which can lead to valuable benefits.

Customised Training Programmes

We provide personalised training programs for businesses, whether it's for employees or for external corporate social responsibility projects. We can also arrange intensive review courses and training specifically designed for CIMA/CGMA and ACCA exams.

Discounts for Industry Partner Employees

PCU's Industry Network employees are eligible for a 10% discount on their tuition fees, whether they are personally funding their studies or their employer is covering the cost.

Recruitment Opportunities

As a member you have access to our diverse pool of students and graduates, both local and international, with multilingual skills. You can choose to address a student audience directly or take part in our annual career fair which as an industry partner you are automatically invited to.

Be a Guest Speaker

Join our Master Speaker Series lecture, deliver a presentation in a classroom, or facilitate a workshop on your area of expertise, organisation, or contemporary business subjects.

Industry Advisory Council

Join a select group of organisations that regularly meet with PCU to evaluate and provide constructive feedback on the university's industry and community engagement activities, as well as current and future projects and educational programmes. This is a unique opportunity for organisations to actively participate in shaping and contributing to higher education by providing ongoing feedback on existing educational programmes and curricula offered at all levels.

Brief a Professional Project to Students

Present a real-life project to students that involves conducting research, generating ideas, producing content, and sharing their innovative concepts with your organisation.

Networking Opportunities

Our School of Business frequently hosts networking events and our Master Speaker Series lectures in the evenings for professional partners. Additionally, they organise global conferences on significant topics to which industry partners are invited to participate.

Host an Event at the University

PCU has a centrally located City Centre Campus with various spaces suitable for lectures, seminars and workshops. Additionally, our School of Business faculty can deliver presentations on research and various topics to your attendees.

Promote your Events to students

If you have an event that you think would be of interest to our students and faculty, then we can help promote it to the appropriate audience.



Scholarships and Financing

Applicants for **full-time or distance learning programmes** at Prague City University are eligible to apply for a scholarship covering up to 50% of tuition fees. Scholarships are awarded for either a single academic year or the duration of the programme.

The **Academic Excellence Scholarship** is for outstanding academic achievement and/or engagement in an academic context and the **Academic Excellence Progression Scholarship** is awarded to all Bachelor’s degree graduates of any programme at PCU who decide to continue onto a Master’s degree within the first year of finishing their Bachelor’s degree.

The **Social Engagement Scholarship** is awarded for voluntary or school activities, or more generally for positive community engagement in society. At Master’s level we also take into consideration applicants’ work experience and contributions in the workplace.

The **Professional Excellence and Social Entrepreneurship Award for Distance Learning students** looks primarily for exceptional achievement in a professional and social context, as well as leadership and entrepreneurial skills. Evidence from the fields of business, IT or humanitarian engagement will be recognised.

Support for local students

We also have a special fund to support students coming from Czech-language and Slovak-language secondary schools and universities.

Industry Network discount

If you work for a company which is part of our Industry Network, you qualify for an automatic 10% discount, regardless of whether you or your company are paying the tuition.

Bursary for Professional students

If you are employed by a company which agrees to contribute towards your distance programme studies, PCU will match a contribution from your employer, up to 20 % of the total tuition fee.

Begin your application today!

You can get started right away on our website at www.praguecityuniversity.cz. You can also contact us at (+420) 222 101 020 or admissions@praguecityuniversity.cz to speak to one of our admissions specialists.

City Centre Campus

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Czech Republic

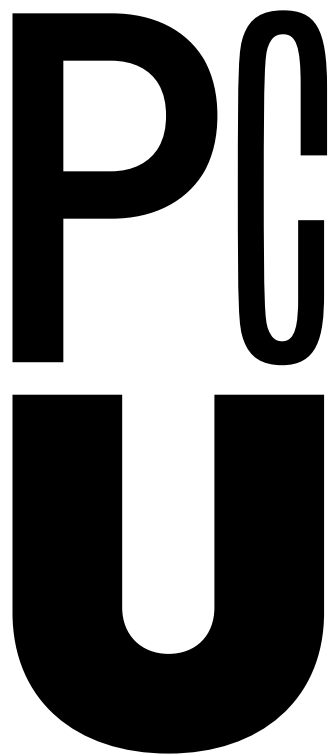
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